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Who we are:

» We are experts in event ticketing and event marketing

» Have been in the industry since 2007

» Have been working with small and big companies. Have served radio stations, TV stations, venues, event promoters and artist managements.

» Have sold tickets for small and big venues. Nokia theater, Gibson Amphitheater, etc.

What we do:

» We provide a state of the art ticketing and event marketing platform that helps you:

> Save a lot of money
> Get access to the money earlier
> Look professional
> Provide a great user experience
> No hassle

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How we do it:

» We build you a Ticketing website

> Sell and market all your events on your own website and domain
+ Manage and market all your events in one place

> Use your own design, and branding
+ Your name, logo and branding on e-tickets and the website

> Collect sales money directly into your account as tickets are being sold
+ Get access to the cash several days before your event
+ No more wait till after the event
+ Cut on investors

> Save a lot of money on ticketing
+ Choose how much to charge for convenience and delivery fees
+ Do not allow 3rd parties overcharge your patrons for fees
+ Pay only a minimal fee after your tickets sell

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How we do it: (Continued)

> Save a lot on event marketing
+ Free email campaigns and campaign tracking
+ Social network marketing
+ Facebook integration
+ Fans and patrons mailing list
+ Provide one place for fans to connect and buy tickets
+ Promote your website, not a 3rd party's

> Be in full control of your events and tickets
+ Real-time reports
+ Real-time notifications
+ Update event details or tickets at any time

> Greater user experience, more sale
+ Easy to find events, easy to buy tickets
+ Select your seat on an interactive seating chart for assigned-seat events
+ Access to all your past and future events from one place
+ No CAPTCHA (Hard to read letters)
+ No rushed check (Timers)
+ Less fees, more sale

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Your case study 1:

Ticket selling cost:

» Event: xxxxxxxxxxx

» Location: The Warfield (San Francisco)

Step 5 of 7 Please select your delivery method Help Time left to purchase **4:42**

Event selected

Thursday [redacted] 2013 - 8:30PM

The Warfield Theatre
982 Market St
San Francisco, CA
US More info

5 Please proceed with paym...

Choose a delivery method ⓘ

○ Electronic Ticket (FREE)
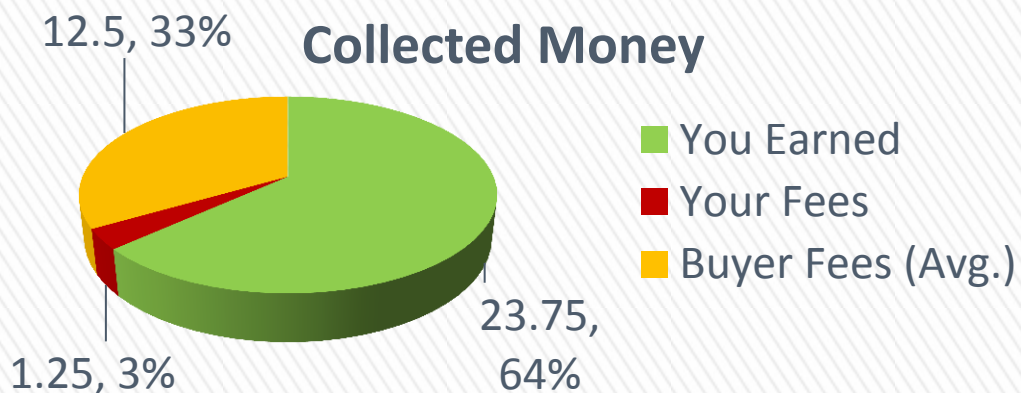○ Standard Mail ($5.00)
◉ Will Call ($6.00)

Ticket summary

Quantity	1 ticket
Price level	General Admission Floor

Tickets
1 x Advance @ $25.00 $25.00

Fees
1 x Convenience Fee - Advance @ $9.50 $9.50

Delivery
Will Call $6.00

Sub-total :	$40.50
Taxes :	$0.00
Total:	**$40.50**

Your case study 1:

Event:	XXXXXXXXXXXXXXXXXXX
Venue:	The Warfield (San Francisco)
Selling Website:	ticketmaster then redirect to axs
Face Price:	$25
Buyer fees:	$9.5 - $15.5 (Avg: 12.5) (Based on delivery method)
Promoter fee:	5% (Not certain)
Venue Capacity:	2250
Total cost (Apr.):	$30,937 (36%)
User Experience:	• Redirect from theairbornetoxicevent.com to ticketmaster and the to axs.com with 3 different designs • 7 step to complete the purchase • Filled CAPTCHA • Rushed check out (5 min.) • Paid $9.5 to $15.5 extra

Collected Money

12.5, 33%

23.75, 64%

1.25, 3%

- You Earned
- Your Fees
- Buyer Fees (Avg.)

Your case study 1:

Same event if sold using Ticketor:

Event:	XXXXXXXXXXXXXXXXX
Venue:	The Warfield (San Francisco)
Selling Website:	Your website/domain name
Face Price:	$25
Buyer fees:	$1.5 Including credit card processing fees and Assuming you transfer all fees to the buyer
Promoter fee:	$0.0
Venue Capacity:	2250
Total cost (Apr.):	$3,375 (6%)
Total Saving:	$27,562
User Experience:	• Checkout on theairbornetoxicevent.com or a subdomain with the same branding • No CAPTCHA • No rushed check out • Paid $1.5 extra

Collected Money

1.5, 6%

25, 94%

- 🟩 You Earned
- 🟥 Your Fees
- 🟧 Buyer Fees

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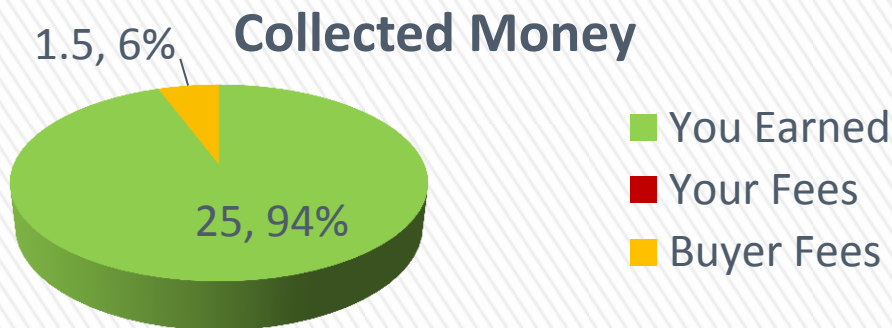
You could have raised you ticket price to **$35** without affecting buyers